DAVID PEÑA

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Bachelor in Industrial Design Pontificia Universidad Javeriana Bogotá - Colombia 2007

Posgrade in Advertising Universitá de Fabra * ELISAVA. Barcelona - Spain 2009

Art Direction Chicago Portfolio School Chicago - U.S.A 2011 Incomplete :(

What I use to work



What makes me...ME.

I have **free drinks for life** at a bar / I once **rob a thief** by accident / I'm in a **blooper video** that has 264,097 views on internet.

Enthusiastic designer with experience in communication strategies.

Effective and positive team player known for contributing on effective creative solutions and also for technical abilities.

Able to give and embrace constructive criticism while working in a team enviroment towards a common goal.

Effective listener /communicator and fast diligent learner hungry for knowledge.

Detail oriented designer that embraces good design theory and ethics in order to maximize the effectiveness of a final product.

Productive worker under pressure and highly motivated.

Where I have WORKED

Art Director In charge of a designers team, we develop campaing for Coca- Cola, Claro, Alpina, Shick, Chap-Stick, etc Bogotá - Colombia

Freelance designer and founder. Editorial * Branding * Photography * Video * Events Production * Concept * Packaging and more. Bogotá - Colombia

- Ramírez Moreno Foundations - -(2009 - Current)

Started as Graphic Designer current Communications Director. I developed the annual reports, the graphic communication for their events and photography Bogotá - Colombia



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